

The logo for JP's Lawn Care, Inc. features the letters "JP's" in a large, bold, green font. Below it, the words "Lawn Care, Inc." are written in a smaller, green, sans-serif font. The background of the logo is a vibrant blue sky with scattered white clouds, and a green grassy field is visible at the bottom edge of the logo area.

JP's Lawn Care, Inc.

To Our Valued Customers:

As we begin to witness more warm sunny days, it appears perhaps the cold days of Winter are almost over. It's time to start thinking SPRING! That means SUMMER is not far off either! JP'S LAWN CARE, INC. is gearing up for a busy season. This letter is to request your help in scheduling what promises to be a great year.

SPRING CLEANUP: Is your yard full of gumballs, leaves, or other debris? Get on our list now for a Spring cleanup before the growing season begins. Getting your yard ready for the 2012 growing season will be easier for us to do while we still have our cleanup equipment out on a regular basis. Make your request NOW!

FERTILIZATION: We will be starting our first application VERY soon. It contains a crabgrass pre-emergent that is only effective up to certain soil temperatures. If you were on our list at the end of last year, there is no need to do anything. If you would like to get an estimate, let us know as soon as possible. We will be offering the discount for pre-paying for the 2012 fertilization program once again this year; details will appear on the invoice for the first application.

MOWING: We always "roll over" our regular mowing list from the previous year. If you were on our regular list, then there is no need to do anything, as we will resume service when necessary. If there is a change desired, please let us know so that we can plan accordingly. If you have not had our regular mowing service in the past, call or email for an estimate...there's still room for you on our regular mowing list!

SNOW REMOVAL: Due to the mild Winter, this service was not necessary very often in late 2011 and early 2012. If you are on our regular snow removal list, you will remain on the list for next Winter, *unless we hear otherwise from you*. If you are strictly a snow removal customer, please keep us in mind for any of your lawn maintenance needs.

We truly appreciate your business and loyalty and look forward to the opportunity to assist you again in 2012. Thank you for your referrals to neighbors, family, and friends! Finally, thank you for supporting local small business!

Very sincerely,

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